

2015–2018 LEADING FOR TOMORROW

Our Strategic Plan for Growth



The mission of Mid-Plains Community College is to provide quality educational opportunities for lifelong student learning.

AQIP CATEGORY DESCRIPTIONS

The Academic Quality Improvement Program (AQIP) is a process in which a college is able to continually demonstrate that it meets accreditation standards through action projects designed to improve institutional quality and performance.

The long-standing and traditional accreditation process requires reaccreditation every 10 years. AQIP provides an alternative process for colleges and universities to be reaffirmed in accreditation through an on-going and collaborative process on an 8-year cycle.

AQIP is a continuous process for maintaining accreditation by identifying areas of needed improvement and developing action plans to make those improvements. By design, AQIP provides a method and process for continuous quality improvement.

The MPCC Board of Governors has made AQIP a priority by adopting it as the accreditation standard for the College. This process will enable the College to prepare for and embrace the 21st Century needs of our students.

1

HELPING STUDENTS LEARN

This category focuses on the quality and effectiveness of teaching-learning processes (and on the processes required to support them) that underlie the institution's credit and non-credit programs and courses. This category encompasses:

- Common learning outcomes
- Program learning outcomes
- Academic program design
- Academic program quality
- Academic student support
- Academic integrity

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MEETING STUDENT AND OTHER KEY STAKEHOLDER NEEDS

This category addresses the key processes (separate from instructional programs and internal support services) through which the institution serves its external stakeholders in support of its mission. This category encompasses:

- Current and prospective student need
- Retention, persistence, and completion
- Key stakeholder needs
- Complaint processes
- Building collaborations and partnerships

3

VALUING EMPLOYEES

This category explores the institution's commitment to the hiring, development, and evaluation of faculty, staff, and administrators. This category encompasses:

- Hiring
- Evaluation and recognition
- Professional development

4

PLANNING AND LEADING

This category focuses on how the institution achieves its mission and lives its vision through direction setting, goal development, strategic actions, addressing threats, and capitalizing on opportunities. This category encompasses:

- Mission and vision
- Strategic planning
- Leadership
- Integrity

5

KNOWLEDGE MANAGEMENT AND RESOURCE STEWARDSHIP

This category addresses management of the fiscal, physical, technological, and information infrastructures designed to provide an environment in which learning can thrive. This category encompasses:

- Knowledge management
- Resource management
- Operational effectiveness

6

QUALITY OVERVIEW

This category focuses on the Continuous Quality Improvement culture and infrastructure of the institution. This gives the institution a chance to reflect on all its quality improvement initiatives, how they are integrated, and how they contribute to improvement of the institution. This category encompasses:

- Quality improvement initiatives
- Culture of quality



HOW AND WHY OF THE STRATEGIC PLAN

In the fall of 2014, the college held face-to-face input sessions in both main campus communities, McCook and North Platte, as well as each of our four extended campus regions served by Broken Bow, Imperial, Ogallala, and Valentine. Included in these discussions were representatives of local educational agencies, business, industry, economic development, civic organizations, and governmental entities. Current students and employees also participated in focus groups to discuss topics that were most important and promised to have an impact on the effectiveness of the college. Accreditation agency feedback, as well as regularly scheduled stakeholder survey results such as the Community College Survey of Student Engagement (CCSSE), Personal Assessment of the College Environment (PACE), and the Entering Student Survey, were also consulted.

The strategic plan is the end result of the analysis of input from college stakeholders including:



- Students
- Community members
- College employees
- Educational agency representatives
- Business and industry representatives
- Our accreditation agency, the Higher Learning Commission

WHY?

Mid-Plains Community College is committed to excellence in serving the higher education needs of the service-area. Excellence can only be achieved by being closely aligned with stakeholders. We thank each of you who contributed your feedback, which has been carefully considered and has resulted in the leadership of the college designating the following ten strategic goals to move Mid-Plains Community College towards excellence in the next three years.

GOALS

STRATEGIC GOAL	START YEAR	AQIP CATEGORY
1. Improve designation of key performance indicators	2015	6 – Quality Overview
2. Development and implementation of strategic enrollment plan	2015	4 – Planning and Leading
3. Increase understanding of other cultures	2015	1 – Helping Students Learn
4. Expand technical offerings throughout the service area	2016	1 – Helping Students Learn
5. Improve student fiscal support processes	2016	2 – Meeting Student and Other Stakeholder Needs
6. Improve course scheduling based on student enrollment patterns	2016	5 – Knowledge Management and Resource Stewardship
7. Develop and implement strategies to increase and track employee engagement	2016	3 – Valuing Employees
8. Gather and utilize data to determine the effectiveness of business relationships	2017	2 – Meeting Student and Other Stakeholder Needs
9. Examine and identify the most effective methods of college promotion	2017	5 – Knowledge Management and Resource Stewardship
10. Increase alumni and community engagement	2017	2 – Meeting Student and Other Stakeholder Needs

MPCC ROLE AND VALUES

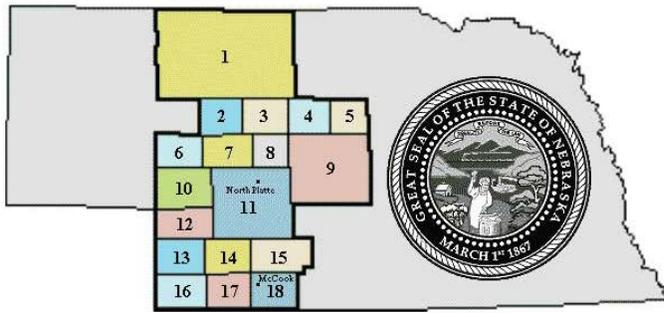
ROLE VALUES

- To offer career and technical degree programs and non-degree occupational education.
- To offer a general academic transfer degree program.
- To offer college preparatory courses to help students develop and/or strengthen skills necessary to function in college level classes.
- To offer public service, including economic and community development focused on customized occupational assessment, job training, adult continuing education, and avocational-recreational courses.
- To provide various student support services and activities to assist students and enhance their college experience.
- To maintain cooperative relationships with educational institutions, service agencies, and businesses/industries for the benefit of students.
- To provide for the management of MPCC's resources through assessment and applied research.

The College believes that certain values should guide each decision made in the operation of the College. Mid-Plains Community College adheres to the following values:

- We value accessible and affordable education for all citizens.
- We value people.
- We value education and the improvement in life that it can bring to people and communities.
- We value excellence in education.
- We value a quality environment for learning.
- We value teamwork and open, honest communication.
- We value a positive and safe work and educational environment.
- We value respect for our college, its students, employees, and administration.

SERVICE AREA



1. Cherry County
2. Hooker County
3. Thomas County
4. Blaine County
5. Loup County
6. Arthur County
7. McPherson County
8. Logan County
9. Custer County
10. Keith County
11. Lincoln County
12. Perkins County
13. Chase County
14. Hayes County
15. Frontier County
16. Dundy County
17. Hitchcock County
18. Red Willow County

Mid-Plains Community College, a legislatively designated eighteen-county district in west central Nebraska, is a comprehensive, open access, public, two-year community college system that offers associate degrees, diplomas, and certificates. The Mid-Plains Community College area consists of McCook Community College, North Platte Community College, and Extended Campuses in Broken Bow, Imperial, Ogallala, and Valentine.

MID-PLAINS COMMUNITY COLLEGE LOCATIONS

NORTH PLATTE COMMUNITY COLLEGE
NORTH CAMPUS
NORTH PLATTE COMMUNITY COLLEGE
SOUTH CAMPUS

MCCOOK COMMUNITY COLLEGE
BROKEN BOW EXTENDED CAMPUS
WWW.MPCC.EDU

VALENTINE EXTENDED CAMPUS
OGALLALA EXTENDED CAMPUS
IMPERIAL EXTENDED CAMPUS

MPCC adheres to all federal and state civil rights laws banning discrimination in public institutions of higher education. MPCC will not discriminate against any employee, applicant for employment, student or applicant for admission on the basis of race, religion, hearing status, personal appearance, color, sex, pregnancy, political affiliation, source of income, place of business, residence, creed, ethnicity, national origin (including ancestry), citizenship status, physical or mental disability, age, marital status, family responsibilities, sexual orientation, gender, gender identity or expression, veteran or military status (including special disabled veteran, Vietnam-era veteran, or recently separated veteran), predisposing genetic characteristic information and testing, domestic violence victim status, Family Medical Leave or any other protected category under applicable local, state or federal law, including protections for those opposing discrimination or participating in any grievance process on campus or within the Equal Employment Opportunity Commission or other human rights agencies.

The following person has been designated to handle inquiries regarding the non-discrimination policies: Area Director of Human Resources, Mid-Plains Community College-North Campus, 1101 Halligan Dr., North Platte, NE 69101, 308 535-3679 or toll free 800 658-4308, Ext. 3679. Inquiries involving students should be directed to the Dean of Student Life in McCook, Mid-Plains Community College, 1205 East Third Street, McCook, NE 69001, 308 345-8109, or toll free 800 658-4348, Ext. 8109; or the Dean of Student Life in North Platte, 1101 Halligan Drive, North Platte, NE 69101, 308 535-3622 or toll-free 800 658-4308, Ext. 3622.

If you have a disability and require an accommodation while attending Mid-Plains Community College, please contact: Robin Rankin, North Campus, 308 535-3637 or 800 658-4308, Ext. 3637, rankinr@mpcc.edu; Chris Turner, South Campus, 308 535-3715 or 800 658-4308, Ext. 3715, turnerc@mpcc.edu; or Brandon Lenhart, McCook Community College, 308 345-8128 or 800 658-4348, Ext. 8128, lenhartb@mpcc.edu, or disabilityservices@mpcc.edu. 07-27-16