



MID-PLAINS COMMUNITY COLLEGE

2019-2022

FIRST
CHOICE
FOR OUR
REGION

STRATEGIC PLAN FOR GROWTH

WE ARE
MPCC.



FIRST CHOICE FOR OUR REGION

In the spring of 2018, a new approach was discussed by the College leadership that resulted in a new vision of being First Choice for our region for education, partnerships, employers, and employees. This was developed by the College Cabinet leadership team with feedback from employees and approval from the Board of Governors.

This vision was rooted in the recently refined mission of Mid-Plains Community College, **“Transforming lives through exceptional learning opportunities for individual student success.”**

In the fall and winter of 2018-19, the college held face-to-face input sessions in both main campus communities, McCook and North Platte, as well as each of our four community campus regions served by Broken Bow, Imperial, Ogallala, and Valentine. Current

students and employees also participated in focus groups to discuss high impact ideas for action that would help the College reach its vision.

Peer review feedback, as well as regularly scheduled stakeholder survey results, such

as the Community College Survey of Student Engagement (CCSSE), Personal Assessment of the College Environment (PACE), and the Entering Student Survey, were also consulted.

Ten strategic objectives have been set in order to help prioritize resource allocation to move the College toward being **First Choice**.

These objectives make it possible for all employees to work, in some way, within functional departments to help the College achieve its vision. There will also be specific goals determined through follow-up meetings on each of the ten objectives that allow employees the opportunity to determine the highest impact ways to meet those objectives, help determine leaders for work groups, and create cross-functional groups to drive process improvement.

STRATEGIC OBJECTIVES

FOR EDUCATION

1. Enhance recruitment methods
2. Expand our programming, including re-packaging course offerings
3. Improve marketing and messaging

FOR EMPLOYERS

4. Develop a career placement system to serve /students and employers
5. Deliver on the training and educational needs of businesses

FOR PARTNERSHIPS

6. Strengthen partnerships with high schools
7. Engage businesses in partnerships

FOR EMPLOYEES

8. Provide strategic, timely communication related to College processes
9. Embrace the cultural tenets
10. Improve collaboration between Academic Affairs and Student Affairs

WHY:

MPCC is committed to excellence in serving the higher education needs of the service-area. Excellence can only be achieved by being closely aligned with stakeholders. We thank each of you who contributed your feedback, which has been carefully considered and has resulted in the leadership of the College designating the following ten strategic objectives to move Mid-Plains Community College towards our vision of being First Choice by 2022.

HOW:

The strategic plan is the end result of the analysis of input from college stakeholders including:

- **Students**
- **Community members**
- **College employees**
- **Educational agency representatives**
- **Business and industry representatives**
- **Our accreditation agency, the Higher Learning Commission**

STAKEHOLDER FEEDBACK SESSIONS

GROUP	DATE	ATTENDEES
Information Systems	10/5/18	13
Physical Resources	10/5/18	27
Institutional Advancement	11/27/18	3
Marketing & Public Information	12/4/18	7
Outreach	12/5/18	8
Institutional Effectiveness	12/6/18	4
Business Office	12/6/18	6
Student Affairs	1/3&7/19	28
Faculty	1/9/19	64
Human Resources	1/10/19	2
North Platte Community	9/12& 10/9/18	27
Broken Bow Community	9/19/18	23
Valentine Community	9/26/18	11
Ogallala Community	10/10/18	14
McCook Community	10/22/18	30
Imperial Community	10/24/18	17
Students	1/11/19	31

AQIP →

PLANNING & IMPROVEMENT CORE TEAM

Changes have occurred outside of our control that have led the Higher Learning Commission, our regional accrediting agency, to move away from the Academic Quality Improvement Program (AQIP) model of accreditation.

The agency is sun-setting that model and MPCC has chosen the most closely aligned model available to us, which is the Open Pathway, rather than the alternative of the Standard Pathway. The Open Pathway includes a requirement for the institution to conduct one major Quality Improvement Initiative during the ten year accreditation cycle.

While there will no longer be as close of a tie of our regional accreditation with our planning and continuous improvement processes, the College leadership has chosen to maintain its commitment to regular, systematic, and on-going process improvement.

For MPCC, this means taking the best from what we have been doing these last ten years regarding process improvement, and continuing to

utilize methods that have helped us achieve the improvements we have established to this point.

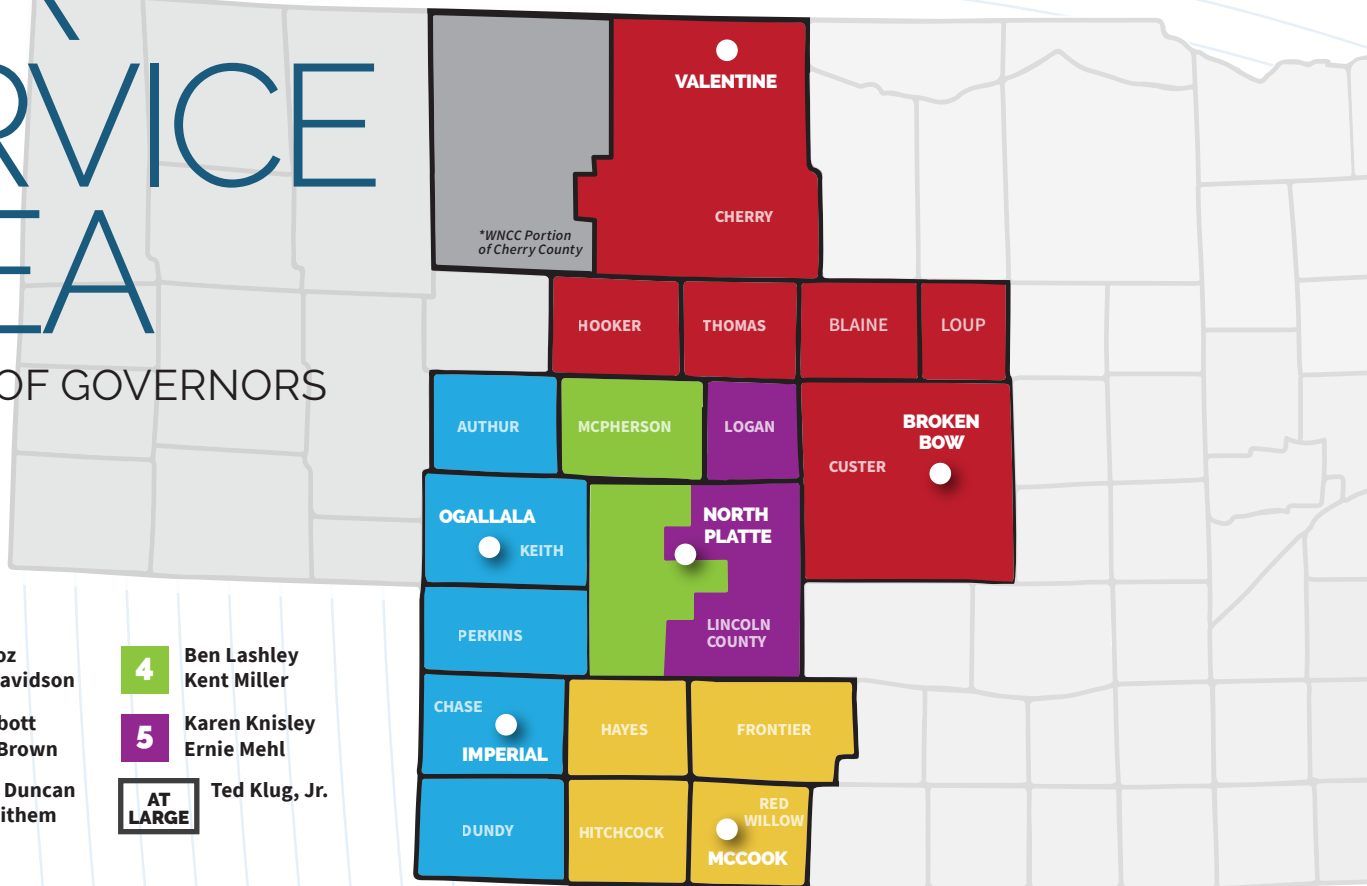
We will continue to focus on improvements in areas such as helping students learn, meeting student and other key stakeholder needs, valuing employees, planning and leading, knowledge management, and resource stewardship. The modes of implementing process improvement will be similar, and our cross-functional quality improvement team will stay in place to help guide and serve our planning and improvement efforts.

This team, formerly known as the AQIP Core Team, will now be known as the Planning & Improvement Core (PIC) Team.

This team will be using the objectives identified within the strategic plan to help move the College toward its vision of being First Choice for our region.

OUR SERVICE AREA

& BOARD OF GOVERNORS



1 Matt Broz
Alexis Davidson

2 Pam Abbott
Jo Etta Brown

3 Cynthia Duncan
Louis Stithem

4 Ben Lashley
Kent Miller

5 Karen Knisley
Ernie Mehl

AT LARGE Ted Klug, Jr.

OUR VALUES

The College believes that certain values should guide each decision made in the operation of the College. We value excellence in education through:

- Integrity
- Programs that enhance the quality of life for people and our region
- Accessibility and affordability
- Respect for our college, communities, and the people we serve
- Open and honest communication
- Safe, quality, and engaging environments
- Continuous collaboration among all campuses

OUR ROLE

MPCC seeks the following instructional and service priorities:

- **Applied technology and occupational education** and, when necessary, foundations education
- **Transfer education**, including general academic transfer degree programs, or applied technology and occupational programs which may be applicable to the first two years of a bachelor's degree program, and, when necessary, foundations education
- **Public service**, particularly adult continuing education for occupations and professions, economic and community development focused on customized occupational assessment and job training programs for businesses and communities, and avocational and personal development courses
- **Applied research**



MID-PLAINS COMMUNITY COLLEGE

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McCook · North Platte · Broken Bow · Imperial · Ogallala · Valentine