



Director of Marketing and Public Information

Director of Marketing and Public Information: Primary duties include Marketing and Public Information for Mid-Plains Community College. Successful candidate will be responsible for collaborating with internal and external partners to promote MPCC. Successful candidate will have supervisory responsibility for a staff of six in the areas of graphic design, web, social and traditional media marketing, public information, and sports information.

The successful candidate will have a collaborative management style, promote a positive work environment, and have a student first mindset. The candidate must possess excellent written and oral communication skills, be able to solve problems, and be a relationship-oriented leader.

About us: Mid-Plains Community College, a legislatively designated 18-county district in West-Central Nebraska, is a comprehensive, open access, public, two-year community college system that offers associate degrees, diplomas, and certificates. MPCC consists of three main campuses, one located in McCook, Nebraska and two located in North Platte, Nebraska. Additionally, there are extended campus sites in Broken Bow, Imperial, Ogallala and Valentine with satellite classrooms located throughout the Area. North Platte Community College is located in North Platte, Nebraska, a city of approximately 24,000 in rural southwestern Nebraska along the I-80 corridor.

Qualifications: **Required:** Bachelor's Degree and a minimum of three (3) years of recent related experience. **Preferred:** Education and/or experience in higher education administration.

Application Instructions: Send a (1) letter of interest, (2) current resume, (3) unofficial transcripts, and (4) a completed MPCC application form (available at www.mpcc.edu) to MPCC Human Resources, 1101 Halligan Drive, North Platte, NE 69101. Fax: 308-534-5770. Email: humanresources@mpcc.edu. Only complete application packets will be considered. Official transcripts will be required upon hiring. Deadline for receipt of application packets to be guaranteed for consideration is 5:00 PM CST, Friday, June 22.

An EEO Employer/Educator.